



CSF

ALEX

MOBILE
MERCHANDISER

INFO@CONCEPTFIXTURES.COM
TOLL FREE: 1-844-582-3017
CONCEPTFIXTURES.COM

**THE
AFTERMARKET
SPECIALIST**





CSF

FLEX

MOBILE
MERCHANDISER

**CONCEPT
STORE
FIXTURES
INTERNATIONAL**

CSF prides itself on being the low-cost parts and accessories provider.

CSF manufactures a large number of OEM parts, our streamlined process allows us to drive down costs and **pass those savings on to you.**

A total of 5 locations in North America to better serve you with **250,000 sq.ft. of manufacturing space.** Fastest lead-times in the industry.

Our knowledgeable customer service team has over **25 years of experience.**

**THE
AFTERMARKET
SPECIALIST**

CSF
INTERNATIONAL

FIFO SYSTEM
FIRST IN
FIRST OUT
REDUCES
SHRINKAGE



WIRE SHELF

Improves overall look of the store with front-facing fully stocked shelves



DRIP PAN

Fits under entire rack



BUMPER

Aligns rack to avoid damage to the cooler door



END CAP

Enhances the aesthetic of the product through a cleaner look and better finish, available in white or gray

TECHNICAL
INFORMATION

SHELF FINISH

White or Black

DOLLY FINISH

White or Black

Upright post weight limit is 2200 lbs

Different shelving options available

PRE-ASSEMBLED

HEIGHT :78"
DEPTH :37" or 49"
WIDTH :24", 30"
CASTERS :4" or 6"

PARTS AND
ACCESSORIES

QUESTION

FLEX CHANDISER

WHEEL

Facilitates movement, brakes on wheels ensure safety

UPPER CROSS BAR

Balances the Flex and ensures stability

SNAP-IN DIVIDER

Adjusts to product sizes

PRICE TAG MOLDING

Holds the plexiglass and showcases a variety of prices

PLEXIGLASS

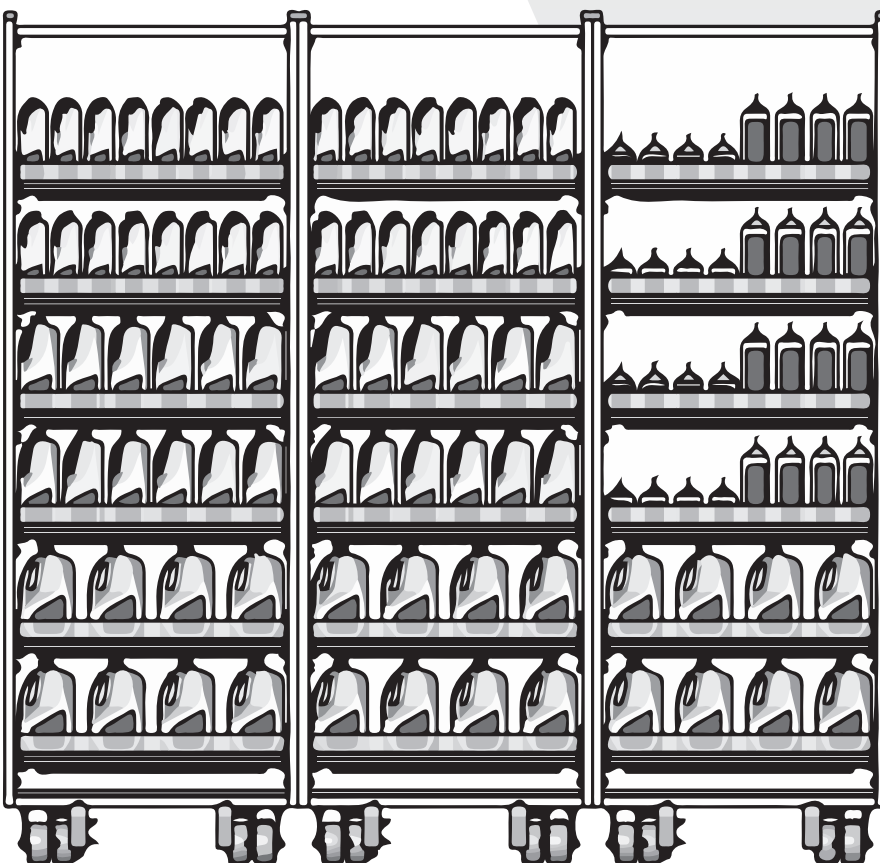
Clear look, custom size

SHELF SLIDERS

Supports shelves on the racking and provides easy installation

GLIDE SHEET

Covers shelf, facilitates product stocking



Shelving plan-o-gram
3 units of 30" portable
CSF FLEX- 37" deep

**SAMPLE
PLAN-O-GRAM**

FACING CAPACITY PER SHELF

PRODUCT SIZE	FACINGS TOTAL	
HALF PINTS (500ML)	8	96
PINTS (1L)	8	96
HALF GALLONS (2L)	6	54
GALLONS (4L)	4	24

The background of the advertisement is a photograph of a mobile merchandiser unit, which is a tall, narrow shelving unit on wheels. It is filled with various dairy products, including milk cartons and jugs. The unit is illuminated with a warm, reddish-orange light, creating a strong color cast over the entire image. The shelves are densely packed with products, and price tags are visible on the front of the shelves. The overall composition is vertical, emphasizing the height and capacity of the merchandiser.

CSF

FLEX

MOBILE
MERCHANDISER

TAKING FULL CONTROL OF YOUR COOLER

The **CSF FLEX** mobile merchandiser will facilitate inventory management and help increase your bottom line.

BENEFITS

- ▲ **Increases shelf capacity** by as much as 35-50%
- ▲ **Enhances the appeal and efficiency** of dairy and beverage sections
- ▲ **Saves on energy** Less opening of doors while previewing
- ▲ Dramatically **reduces restocking costs**
- ▲ Drip pan collects spillage before it hits the cooler floor, **easy to remove and clean**



INCREASE SALES

- ▲ **by putting more stock** at point of sale
- ▲ **by reducing out of stock** occurrences
- ▲ **by highlighting your products** to customers