

CSF

GRAVITY FLOW SHELVING

Don't let your products get caught out of sight: Gravity Flow Shelving keeps your shelves full and easily accessible to consumers. Putting your products within easy reach of shoppers will help increase sales.

FACT: 90% of the time, customers purchase a product once they've picked it off the shelf.

FACT: It takes a person an average of 9 seconds to make a purchasing decision when faced with a shelf full of tempting drinks.

MAXIMIZE YOUR RETURN ON INVESTMENT

A well-organized and well-planned shelf can have a **significant effect on purchase behavior**. **CSF Gravity Flow Shelving** offers an effective and affordable way to enhance product fronting.



ADVANTAGES

FOR SHOPPERS

Enhance product presentation and facilitate shopping.

FOR RETAILERS

Reduce restocking time by 33% while adding 15% more facings.

FOR BRANDS

Reinforce planogram performance.

**THE
AFTERMARKET
SPECIALIST**

CSF
INTERNATIONAL



OTHER ADVANTAGES

- ▲ **Front price tag** molding
- ▲ **Lane dividers:** Better line-up of products
- ▲ **Adjustable product stop**

FEATURES

**TOOL-FREE
REMERCHANDISING:**
Snap-on, snap-off dividers.

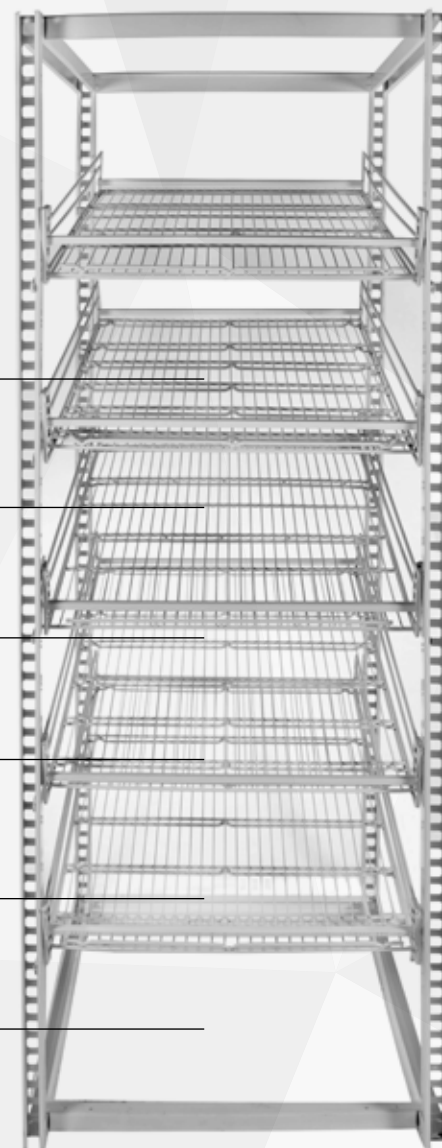
DIFFERENT OPTIONS
to fit any door configuration.

DRIP TRAY
Collects spillage before it hits the cooler floor; easy to remove and clean.

**STACK DIFFERENT
PRODUCT SIZES**
Cases, gallons, bottles, dairy and others.

MAINTAINS FRESHNESS
First product in, first out.

STAND-ALONE DESIGN
Self-supporting, extra robust.
Better product visibility.



Start increasing your sales today, quick turnaround



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